



wine  
women & shoes®

Friday, April 1, 2022  
Champions Run


## The Event

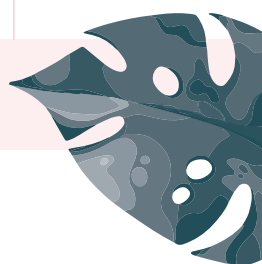
### A fashion and wine event for women!

Wine Women & Shoes brings together community-minded, philanthropic women for a walk-around wine and food tasting event. Guests delight in the designer marketplace, fashion show, live auction and coming together for a few fabulous hours of fundraising, camaraderie and shopping.

At the heart of this one-of-a-kind signature event is a community treasure, the Carolyn Scott Rainbow House, which since 1983 has provided lodging, support and a "home away from home" to thousands of parents and family members of children receiving services at Children's who live 60 miles or more from Omaha.

### SPONSORSHIP OPPORTUNITIES & BENEFITS

Sponsorship Opportunities & Benefits	Presenting Sponsor \$15,000	Platinum Pumps \$10,000	Gold Heels \$5,000	Silver Slippers \$2,850	Pewter Slingbacks \$1,850
Reservations to the VIP Party and Signature Event (early admission 5:30 p.m. – 6:30 p.m.)	Runway One VIP Seating Area for 10	Prominent One VIP Seating Area for 10	Special One VIP Seating Area for 10	Reserved One VIP Seating Area for 10	Seating Area for 10
Recognition in the event program	Full-Page Ad (black & white)	Full-Page Ad (black & white)	Half-Page Ad (black & white)	Name	Name
Recognition on Children's WWS event webpage, e-blasts & social media	Name & Link	Name & Link	Name & Link	Name & Link	Name & Link
Recognition on signage and/or slideshow	 Logo	 Logo	 Name	Slideshow Name	
Recognition from the stage					
Champagne on table					
Logo included in invitation, advertisements & other printed materials	 Logo				





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## Naming Opportunities

### \$3,500 | Includes:

- Seating for 10 with entry to VIP Party at 5:30 p.m.
- Name recognition in event program, signage and slideshow
- Name and link on Children's WWS event web page, e-blasts and social media
- Name/logo recognition in designated sponsorship area

### \$2,000 | Includes:

- Seating for 10 with entry to VIP Party at 5:30 p.m.
- Name recognition in event program
- Name and link on Children's WWS event web page, e-blasts and social media
- Name/logo recognition in designated sponsorship area

### \$1,500 | Includes:

- Five tickets with entry to VIP Party at 5:30 p.m.
- Name recognition in event program
- Name and link on Children's WWS event web page, e-blasts and social media
- Name/logo recognition in designated sponsorship area

#### PAPARAZZI PHOTO BACKDROP SPONSOR

All guests will be photographed with a "movie premiere"-styled backdrop featuring the sponsor's name or logo prominently displayed. All pictures taken will be used for post-event publicity, available for "free" downloading and posted on the event website.

#### SHOE GUY SPONSOR

Shoe Guys are a highlight of this event, showcasing your name/logo on their t-shirts as they mingle with guests throughout the event.

#### VALET PARKING SPONSOR

Your name/logo will be featured on the valet parking signage, with an additional opportunity to display cars on site at event.

#### WINE GLASS SPONSOR

Each guest will receive a complimentary wine glass with your name/logo upon arrival at the event.

#### FASHION SHOW SPONSOR

Dazzle guests with a fashion show presented by your organization! Sponsorship comes with prominent, stage-side logo placement.

#### ENTERTAINMENT SPONSOR

Guests will enjoy live music during the cocktail hour, thanks to you! Stage-side logo placement is included with your sponsorship.

#### DESSERT SPONSOR

Guests will see your name/logo presented on all of the dessert tables as they delight in the scrumptious desserts created especially for this year's event.

#### COCKTAIL NAPKIN SPONSOR

Sponsor's name/logo will appear on all cocktail napkins used at the bar and food stations the night of the event.

#### LATE NIGHT BITE SPONSOR

Treat guests with a tasty late night snack, courtesy of your organization. You'll receive name/logo recognition on the late night bite tables.

#### HYDRATION SPONSOR

Water bottles featuring your name/logo will be available to guests throughout the venue.

#### WALL OF WINE SPONSOR

Guests will have the opportunity to purchase a bottle of wine at the Wall of Wine where your name/logo will be prominently displayed.

#### WINE SPONSOR

As attendees are enjoying luxury wines, they'll know they have you to thank! Your company's name/logo will be placed at each wine tasting station.

#### REGISTRATION SPONSOR

Your organization's name/logo will be displayed on signage as guests arrive and check in at the event.

#### CHECK-OUT SPONSOR

Your organization's name/logo will be displayed on signage near the exit door as guests check out from the event.

#### COAT/BAG CHECK SPONSOR

Once guests have shopped, they'll store their many bags in "The Vault" – our bag and coat check location where your name/logo will be prominently displayed.



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# Walk on the *Wild Side*

### SPONSORSHIPS

- Presenting Sponsor | \$15,000       Platinum Pumps | \$10,000       Gold Heels | \$5,000
- Silver Slippers | \$2,850       Pewter Slingbacks | \$1,850
- I would like to be a sponsor but choose to decline the benefits of my sponsorship.

### MAKE A DONATION DIRECTLY TO THE RAINBOW HOUSE

- I am unable to attend on April 1, but please accept my contribution of \$\_\_\_\_\_.

### CONTACT INFORMATION

Contact Name \_\_\_\_\_

Name as you would like it to appear for recognition purposes \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT INFORMATION

- Check enclosed (Please make payable to Children's Hospital & Medical Center Foundation.)
- Special Payment Arrangements (Check here for invoices; someone from Children's Foundation will contact you.)
- Visa     Mastercard     American Express

I authorize \$\_\_\_\_\_ to be charged to my credit card. (Please complete information below.)

Card # \_\_\_\_\_ Expiration date \_\_\_\_\_

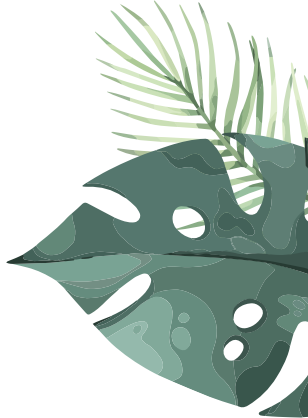
Cardholder name \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

### IMPORTANT NOTES

Please return by mail to:  
 Children's Hospital & Medical Center Foundation  
 8404 Indian Hills Drive, Suite 650 • Omaha, Nebraska 68114

Questions? Call 402-955-6852 or email [events@ChildrensOmaha.org](mailto:events@ChildrensOmaha.org)  
 For logo placement, please email a high-resolution vector AI, EPS or jpg file to [events@ChildrensOmaha.org](mailto:events@ChildrensOmaha.org) by March 15, 2022.



The Carolyn Scott Rainbow House offers a welcoming environment with all the comforts of home to families facing the emotional and financial burdens of having a sick child. Stays at the Rainbow House are free to patient families who live 60 miles or more from Omaha. Community support is essential to ensuring Children's can continue to offer this service.

