

Fruitful COVID-19 Vaccine Campaign

Social Strategy

Post 1



Facebook

You can't knock the fact that the CDC recommends everyone 6 months and older get the COVID-19 vaccine. Do your part to protect your friends and community by getting vaccinated as soon as possible.

Learn more at @childrensomaha's COVID-19 resource page: <https://childrensomaha.org/covid>

Instagram

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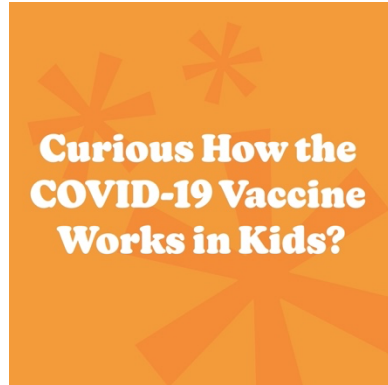
Visit ChildrensOmaha.org/covid for more information.

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#covid_19 #covid #vaccinessavelives #nebraska #fruitful



Post 2



Facebook

Are you curious how the COVID-19 vaccine works to protect your child? Watch this short video from the American Academy of Pediatrics: <https://www.youtube.com/watch?v=YOlRNivEiMw>

Instagram

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#Fruitful

ChildrensOmaha.org/covid



Post 3



Facebook

Let's make it a fruitful school year by getting as many people vaccinated as possible.

Please do your part to protect against this potentially harmful virus by getting everyone 6 months and older vaccinated as soon as possible.

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Instagram

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Post 4



Facebook

Protect kids against COVID-19.

The CDC and American Academy of Pediatrics recommend that youth 6 months and older be vaccinated. Let's pick good choices and make sure as many people as possible get vaccinated.

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Instagram

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Let's pick good choices and make sure as many people as possible get vaccinated.

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Post 5



Facebook

A vaccine today keeps the virus away!

The COVID-19 vaccine can prevent nearly 100% of severe illness and death from the virus in healthy people.

Get more fruitful facts from the experts at @ChildrensOmaha at: https://www.childrenomaha.org/wp-content/uploads/2022/08/Make-School-Fruitful_Fact-Sheet.pdf

Instagram

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[Childrenomaha.org/covid](https://www.childrenomaha.org/covid)



Post 6



Facebook

Make this year more appealing by protecting kids against COVID-19.

The CDC and American Academy of Pediatrics recommend that youth 6 months and older be vaccinated lickety-split.

Learn more at @childrensomaha's COVID-19 resource page: <https://childrensomaha.org/covid>

Instagram

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Post 7



Facebook

Go bananas and get vaxxed! Doctors recommend everyone 6 months and older be vaccinated against COVID-19.

For answers to frequently asked questions about the COVID-19 vaccination for kids, go to: https://www.childrensomaha.org/wp-content/uploads/2022/08/Make-School-Fruitful_FAQs.pdf

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